Position: Business Development Specialist

Position Summary:
Under the direct supervision of the System Director, Business Development and Marketing, the Business Development Specialist is responsible for facilitating a variety of regional health system projects to support the strategic planning, business development and marketing initiatives of a two hospital, 22 clinic regional delivery network based in Jefferson City, MO. Areas of focus include industry and market research, forecasting, analysis and interpretation of data and healthcare trends and in the creation of business development and service line advancement plans. This position will work independently and in conjunction with the Strategy and Business Development and Finance Divisions within both the region and system office to develop and present recommendations and provide follow-up support. The Business Development Specialist will also interact with the regional leadership to provide strategic analysis relating to the overall healthcare industry as well as inpatient, outpatient and physician network aspects of the marketplace. The incumbent will play a key role in identifying healthcare strategic issues, forming hypotheses, designing and conducting analyses, synthesizing conclusions into recommendations and presentation materials and conducting follow-up studies.

Position Requirements (General):

**EDUCATION:**
Bachelor's in Business, Healthcare or Finance, Master's degree (preferred),

**EXPERIENCE:**
3 to 5 years of experience in a healthcare setting, and at least two years of planning experience.

**SPECIAL QUALIFICATIONS:**
Proficiency in Microsoft Office. Preferred experience in analytic tools such as: Market Expert, Advisory Board and Sg2

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