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For Immediate Release

**Brinker Elected to President  
And Chief Operating Officer of Bethesda Health Group**

St. Louis (July 13, 2009) – **Joseph J. Brinker** has been elected President and Chief Operating Officer of Bethesda Health Group, effective July 1, 2009.

“Our Board of Directors has been developing a succession plan for the organization for a few years,” said **John W. Rowe**, Vice Chairman of the Bethesda Board and Chief Executive Officer of Bethesda. “After a careful and comprehensive analysis, it was clear that Joe’s experience in senior care and services, including 20 years at Bethesda, and his vision for the organization going forward made him the ideal candidate.”

Brinker began his career with Bethesda Health Group in 1989, when he joined as Assistant Administrator of Bethesda General Hospital. He eventually served as the hospital’s CEO, and joined the corporate management team in 2000 as a Senior Vice President of Long Term Care.

In 2007, Brinker was promoted to Executive Vice President and Chief Operating Officer. In this position, he was responsible for all operating units within Bethesda, which includes Long Term Care, Independent Senior Living, Adult Day Care, Hospice Care, Private Duty, Rehabilitation and Therapy, and Home Health services.

Brinker also has become a member of the Bethesda Board of Directors.

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(Editor’s note: Joseph Brinker lives in Town & Country.)

(Editor’s note: Bethesda Health Group has been caring for St. Louis seniors since 1889. The non-profit organization currently provides Home Health, Private Duty, Adult Day Care, Outpatient Therapy and Hospice Care services. In addition, Bethesda comprises five independent living communities for seniors located in Clayton (Bethesda Barclay House), Kirkwood (Bethesda Gardens), Oakland (The Oaks at Bethesda), South County (Bethesda Terrace) and Webster Groves (Bethesda Orchard); three skilled nursing communities located in Ellisville (Bethesda Meadow), Oakland (Bethesda Dilworth) and South County (Bethesda Southgate); and one community located in South St. Louis (The Charless Home) that offers independent senior living, assisted living and skilled nursing under one roof.)